

# HMS

Hickory Management Services

A Special Services Real Estate Company

## MEASURED TRAFFIC DATA

Revised: July 16, 2010

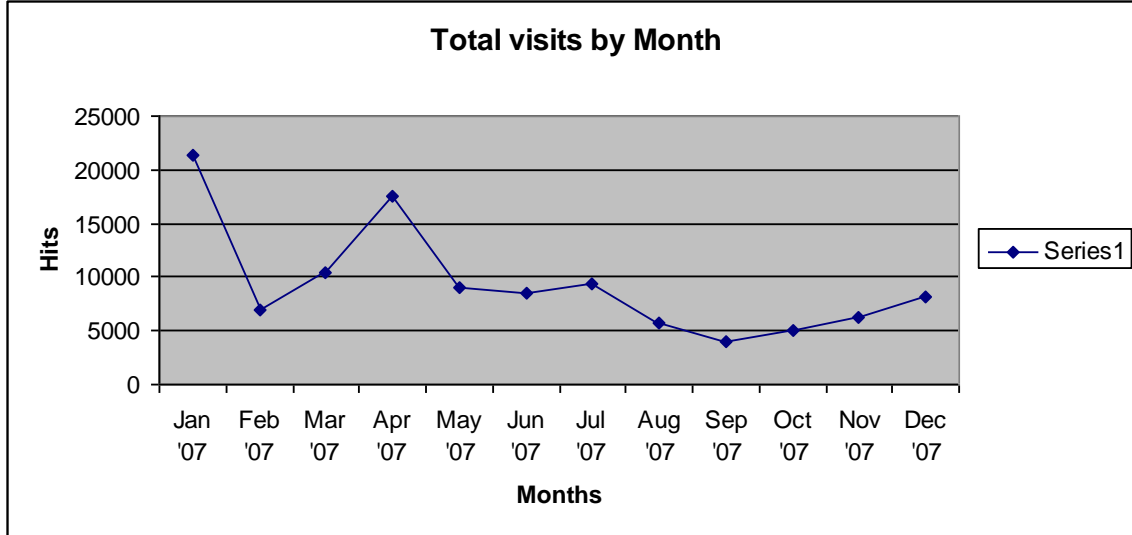


Fig. 1 - Information generated by proprietary website analytics tools. "Visits by month"

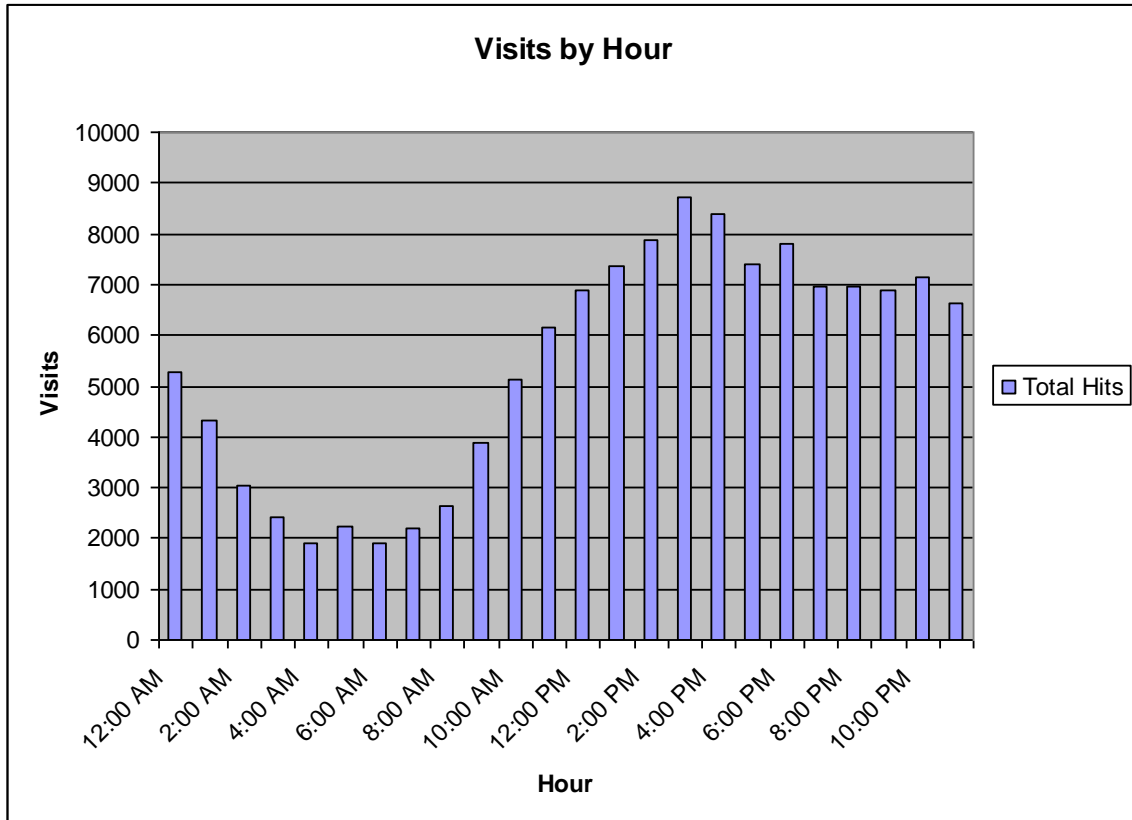


Fig. 2 - Information generated by proprietary website analytics tools. "Visits by hour on specific pages"



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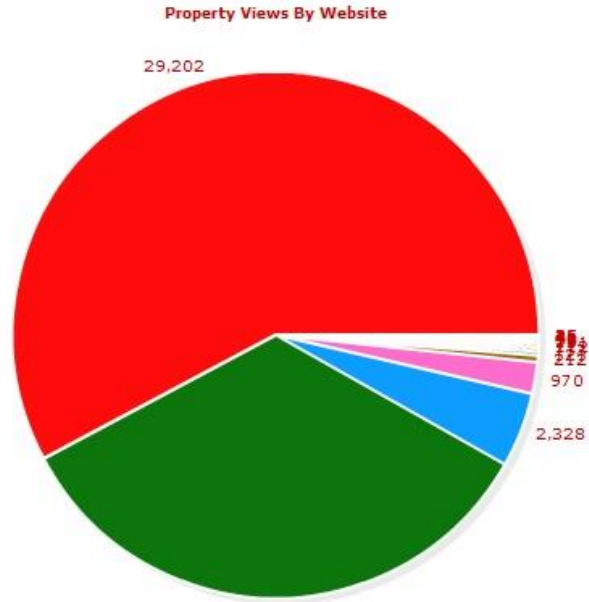
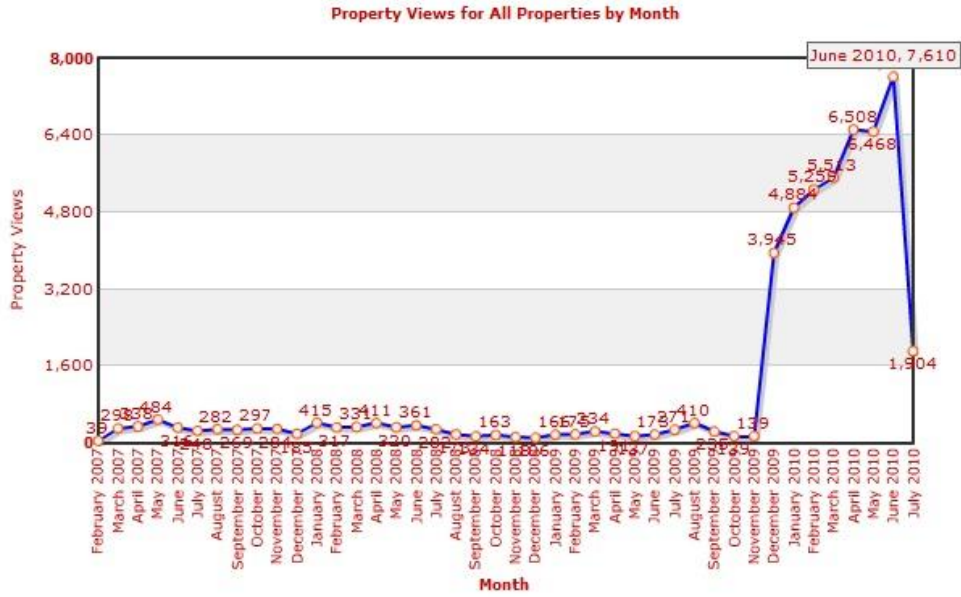


Fig. 3 - Information generated 3<sup>rd</sup> party analytics software. “Web traffic to specific pages, before and after October’s targeted market ‘push.’”